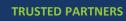




#### **PAYMENT INTEGRATIONS SIMPLIFIED**

FINANCE-IT INNOVATION AWARD 2019



ZURICH TO Swiss Re VISA avalog



WINNER ECOSYSTEMS CATECORY Remember when running a business was easy?



Simple products
Limited payment options
Low customer expectations

Everyday, running a business has become harder due to the relentless push to

Digitize

Grow

Differentiate

Compete

### Today business needs to



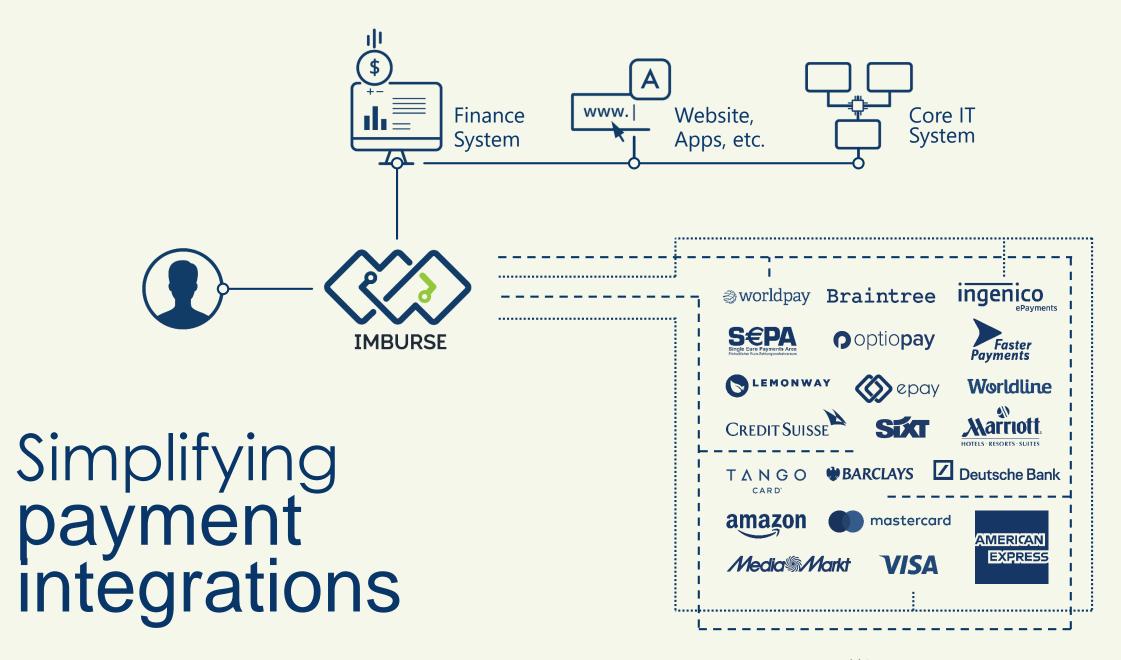






ANY payment technology ANYWHERE in the world NO individual integrations needed





### Deliver

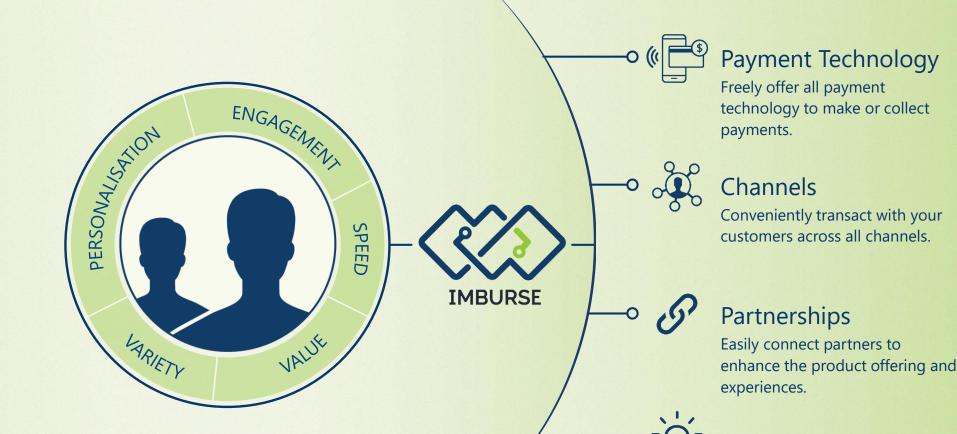


#### **Customer engagement** faster, with less resources

Business efficiencies faster, with less risk

simply. forever.

### Better engage consumers

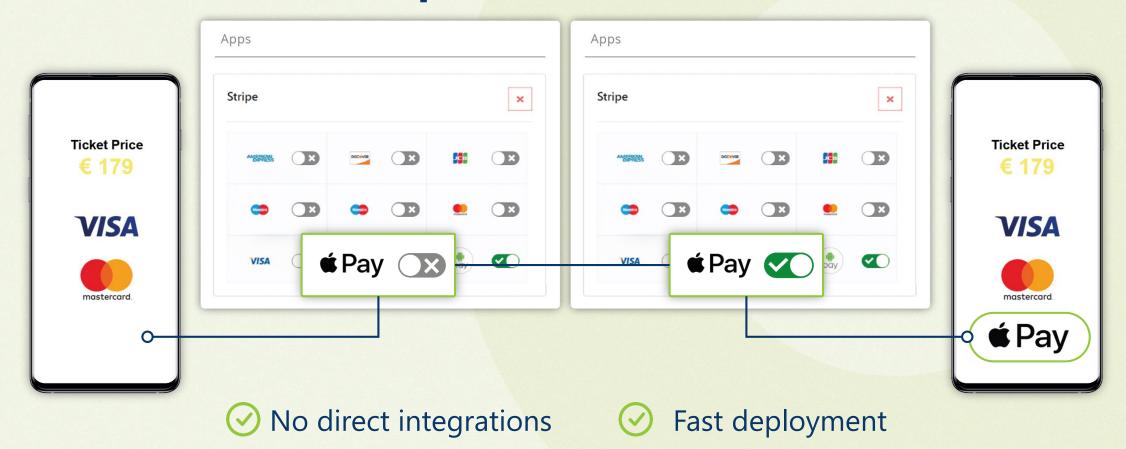


### Better customer engagement

#### **Customer Insights**

Fully leverage customer insights to personalise products and experiences.

#### Effortlessly deploy CUSTOMER EXPERIENCES



### Enhancing business performance



### MARKETING OBERATIONS 17 **Enhance** business performance

TREASURY

FINANCE

**IMBURSE** 

#### Providers

Complete freedom to choose most relevant payment and reward providers.

#### Markets

Quickly & easily expand into new markets without losing oversight or control.

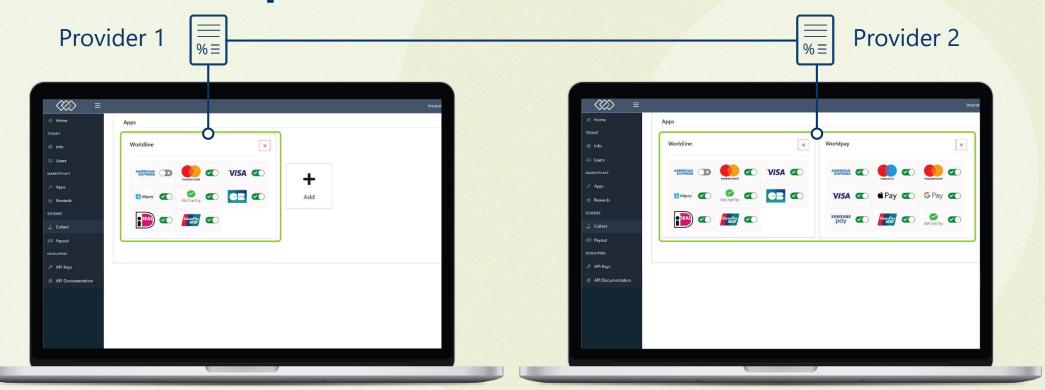
#### Governance

Build more efficient processes while minimizing fraud and payment related risks.

#### Profitability

Immediately implement decisions that maximise growth and reduce costs.

#### Enhance business performance



No direct integrations

Fast deployment



### Payment integration matters to your whole business

Hassle-free integration & operation

. . . . . . . . . . . . . . . . .

СТО

Forever

Boost customer experiences Increase

Increase conversion rates

**CMO** 

Streamline processes

Optimize

costs

Easily manage providers

**CFO** 

Today Every day

#### This is Imburse. A cloud-based PaaS platform.



Business was easy. Then it got complicated.

Now Imburse makes it easy again, forever.



# Your path to simpler payments.

## Thank you

Contact us now to find out more.

**IMBURSE** 

imbursepayments.com





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 $\mathbf{\Omega}$ 

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