



PAYMENT INTEGRATIONS SIMPLIFIED

FINANCE-IT INNOVATION AWARD 2019



ZURICH TO Swiss Re VISA avalog



WINNER ECOSYSTEMS CATECORY Remember when running a business was easy?



Simple products
Limited payment options
Low customer expectations

Everyday, running a business has become harder due to the relentless push to

Digitize

Grow

Differentiate

Compete

Today business needs to



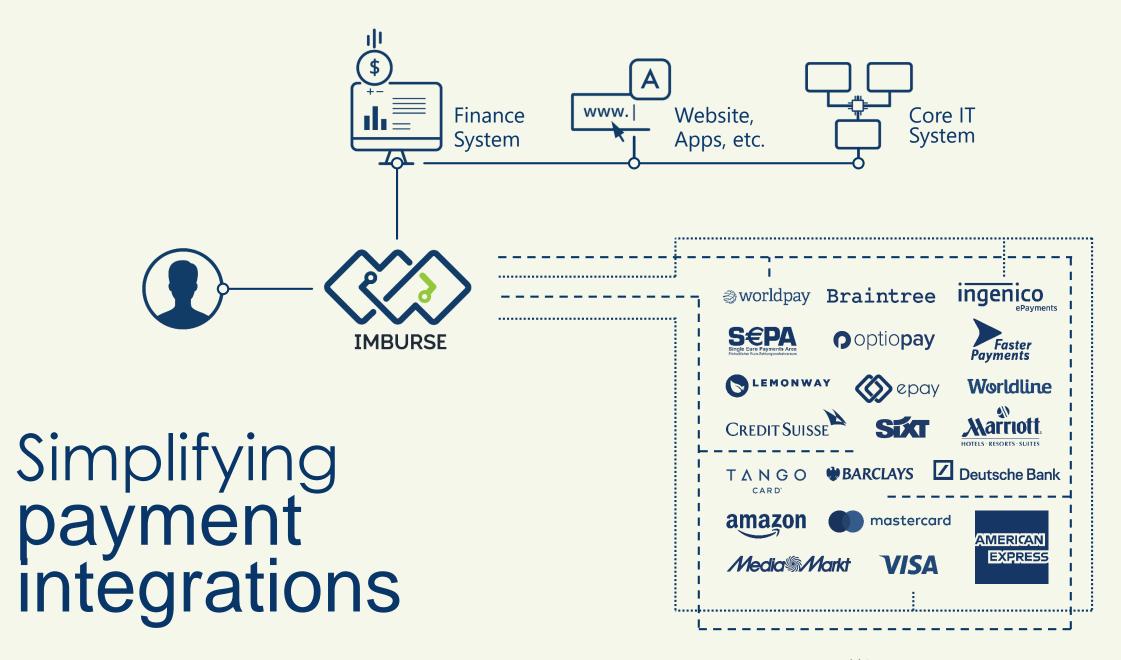






ANY payment technology ANYWHERE in the world NO individual integrations needed





Deliver

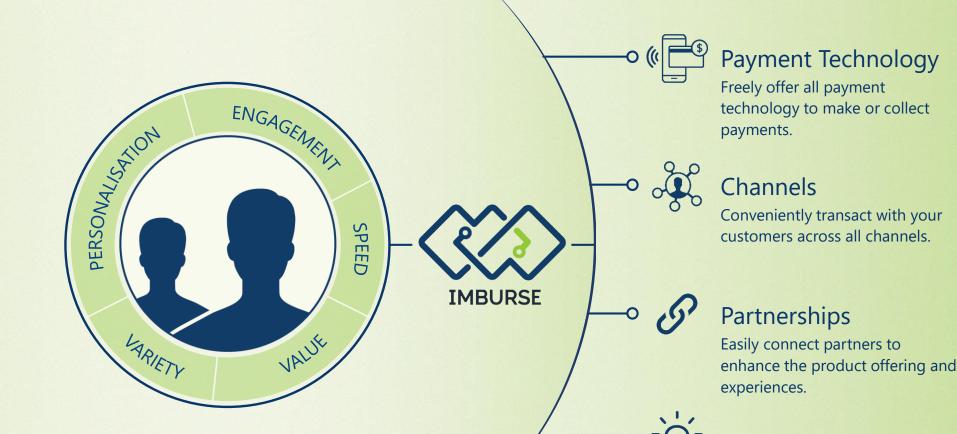


Customer engagement faster, with less resources

Business efficiencies faster, with less risk

simply. forever.

Better engage consumers

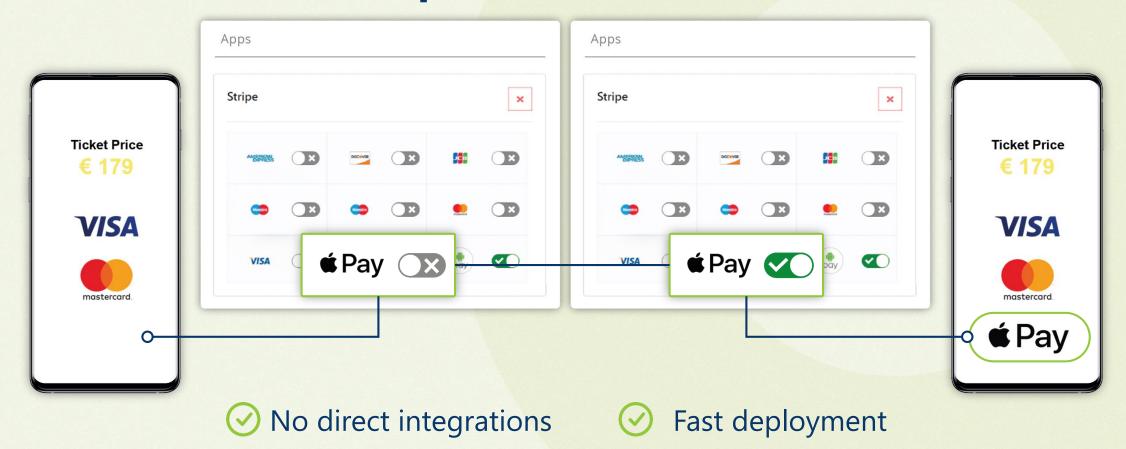


Better customer engagement

Customer Insights

Fully leverage customer insights to personalise products and experiences.

Effortlessly deploy CUSTOMER EXPERIENCES



Enhancing business performance



MARKETING OBERATIONS 17 **Enhance** business performance

TREASURY

FINANCE

IMBURSE

Providers

Complete freedom to choose most relevant payment and reward providers.

Markets

Quickly & easily expand into new markets without losing oversight or control.

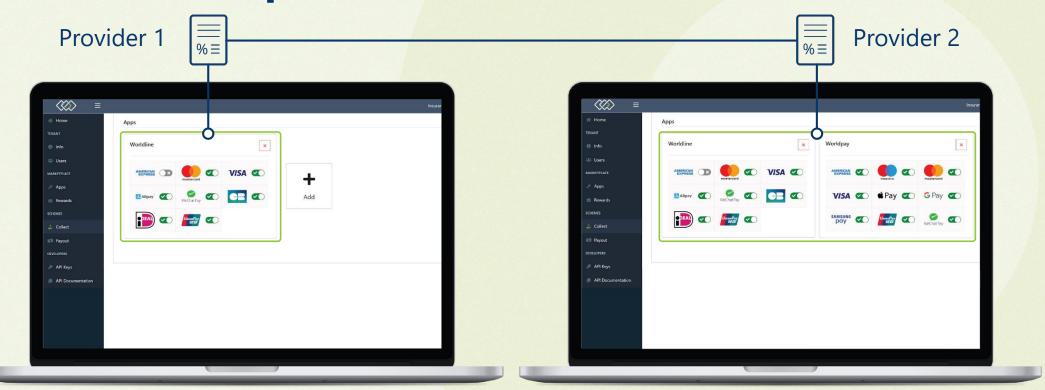
Governance

Build more efficient processes while minimizing fraud and payment related risks.

Profitability

Immediately implement decisions that maximise growth and reduce costs.

Enhance business performance



No direct integrations

Fast deployment



Payment integration matters to your whole business

Hassle-free integration & operation

.

СТО

Forever

Boost customer experiences Increase

Increase conversion rates

CMO

Streamline processes

Optimize

costs

Easily manage providers

CFO

Today Every day

This is Imburse. A cloud-based PaaS platform.



Business was easy. Then it got complicated.

Now Imburse makes it easy again, forever.



Your path to simpler payments.

Thank you

Contact us now to find out more.

IMBURSE

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