10th Annual
Victorian
Healthcare Week

RECEİVE CPD POİNTS!
Available for Digital Health and Nursing Professionals

ARCHITECTING A PATIENT-CENTRED FUTURE FOR VICTORIA THROUGH DIGITAL, FACILITIES AND FRONTLINE TRANSFORMATION

Dates: 7-8 December 2022 ◆ Melbourne Convention and Exhibition Centre (MCEC), Melbourne, Victoria
Doors Open: 9:30 am to 4:15 pm Daily

V I S I T O R   G U I D E

Hear From 70+ Industry Leaders, Including:

ROBYN HAYLES
Chief Executive Officer
Bairnsdale Regional Health Service

JANETTE GOGLER
Deputy Chief Nursing & Midwifery Information Officer
Monash Health

KATE CORNICK
Chief Executive Officer
LaunchVic

PROF. MIKE ROBERTS
Chief Executive Officer
Safer Care Victoria

SHYAMAN MENON
Executive Director of Medical Services & Clinical Governance
Peninsula Health

DR. BERNADETTE EATHER
Chief Nurse & Director of Clinical Services
Ramsay Healthcare

1000+ Attendees

70+ Speakers

4 Tailored, free-to-attend programs

$5000 in prizes and giveaway

NURSING and MIDWIFERY

PATIENT EXPERIENCE

DIGITAL HEALTHCARE

START UPS

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10th Annual
Victorian
Healthcare Week

THE FUTURE OF VICTORIAN HEALTHCARE IS PATIENT-CENTERED

At the 10th Annual Victorian Healthcare, we will deep dive into the art of bringing technology, models of care, policy and funding together to build on intent of "Putting Patients First". The best part? It's FREE to attend!

The intent to reform, change and innovate in the health sector is clear through the through the Victorian Government's commitment to initiatives such as:

- The $698 million funding towards the "Better at Home" Program to deliver more hospital services within patients' homes, through home-based and virtual care

- $270 million funding towards nursing and midwifery package providing free degrees, training, and upskilling for nurses and midwives

- LaunchVic which has seen the early-stage startup sector value double year on year for the past two years to now be worth more than $10.5billion

Your VHW experience is built around these initiatives and will provide you access to 60+ case studies and discussions driven by 70+ speakers through **four free-to-attend on-floor programs around:**

DIGITAL HEALTHCARE   **PATIENT EXPERIENCE**

NURSING and MIDWIFERY   **START UPS**

What's more, there are **CHIA and NPAA CPD Points on offer, lucky draws** and various other **gifts and prizes to claim** – so don't miss out! **Register your free pass now.**

We look forward to hosting you over December 7-8th 2022 at the Melbourne Convention and Expo Centre (MCEC).

VISHAL MUDDA
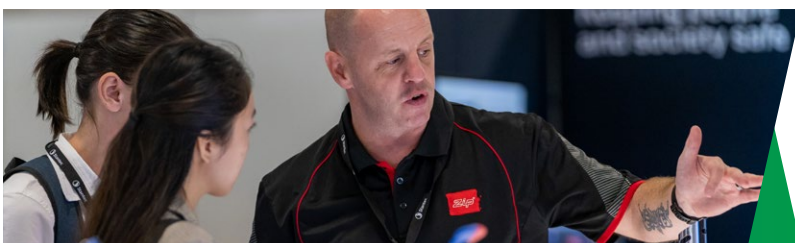Director
10th Annual Victorian Healthcare Week

7 REASONS
WHY #VHW IS A MUST ATTEND

1. **It's free for every healthcare professional to attend!**
The future of healthcare is one shaped not just by executives but by every single department, service and frontline leader. VHW is your chance to take part and have a say in the future of our health system

2. **Learn from 70+ senior health execs, clinicians, frontline leaders and technologists** around new policies, transformation projects and initiatives shaping the future of healthcare in Victoria

3. **Claim CPD Points for Digital Health and Nursing** - through Nurse Practitioner's Association of Australia (NPAA) and CHIA for attending the Nursing & Midwifery and Digital Healthcare streams

4. **Expert Speakers, Tangible Solutions** - Access 60+ case studies and panel discussions across the free-to-attend Digital Healthcare, Patient Experience, Nursing & Midwifery and Healthcare Startups streams

5. **Witness the future of technology innovation in healthcare** by joining the Healthcare Startups Pitchfest and meeting 60+ exhibitors showcasing the "next big-thing" in healthcare

6. **Chance to win a $5000 travel voucher and various other gifts and prizes** by registering for your free pass and we'll automatically put you in the running. #FEELINGLUCKY?

7. **Everyone is coming, literally.** With 1000+ attendees joining from Victorian and South Australian health services, the "who's who" of healthcare are going to be there to help you with your challenges

SOLUTIONS
TO YOUR PRESSING CHALLENGES

2022 saw health services deliver some groundbreaking innovations and tackle pressing challenges faced by the industry. We have spotlighted trailblazers who will share groundbreaking case studies and practices they've implemented that you will definitely not want to miss.

DIGITAL HEALTHCARE

Prof. Erwin Loh
Group CMO, Group GM of Clinical Governance,
St. Vincent's Health Australia

YOUR CHALLENGE:

How Do We Improve AI Adoption in Healthcare?

What You Will Learn From St Vincent's Health Australia's Journey

- What does AI actually mean in the healthcare context
- What is fluff and what is true about AI
- An insight into proof-of-concepts undertaken and potent use cases being deployed
- How St. Vincent Health has developed a governance framework for AI

NURSING and MIDWIFERY

Donna Stevens
Nurse Lead Heart and Lung Program,
Central Adelaide Local Health Network

YOUR CHALLENGE:

How Do We Improve Nurse Attraction, Recruitment and Engagement To Address Our Workforce Shortages?

What You Will Learn From Cenral Adelaide LHN's Journey

- Taking a person-centred approach to developing a digital nurse recruitment journey
- Understanding the value and risks with a centralized v/s decentralized recruitment process
- Baking in organizational values and community into the recruitment-to-onboarding journey for nurses
- How CALHN on-boarded 175 graduate nurses under 6 weeks

PATIENT EXPERIENCE

Prof. Mike Roberts
Chief Executive Officer,
Safer Care Victoria

YOUR CHALLENGE:

How Do We Reduce Emergency Department Admissions and Move Towards Preventative Care Models?

What You Will Learn From Safer Care Victoria's Journey

- Developing funding models that support hospital avoidance and patient wellness
- How we can empower patients to self-manage care with technology and patient engagement strategies
- How we can address quality and safety risks brought on by digital health systems

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DIGITAL HEALTHCARE

Timothy Leen
Executive Director Transformation,
South Metropolitan Health Service

YOUR CHALLENGE:

How Can We Scale Cost Efficiencies and Care Outcome Improvements Whilst Reducing Strain on Staff?

What You Will Learn From South Metropolitan Health's Journey

- What value virtual care technology and AI hold in optimizing patient care in in-hospital settings
- The nuts and bolts of setting up a virtual command centre powered model of care
- Generating care outcome and cost benefit improvements through virtual technology
- Building an appropriate workforce capability to sustain and scale value from virtual command centres

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Claim CHIA CPD Points By Attending!

DIGITAL HEALTHCARE

Dates: 7-8 December 2022   ◆   Melbourne Convention and Exhibition Centre (MCEC), Melbourne, Victoria

POWERING VICTORIA'S NEW FRONTIER OF PATIENT-CENTERED HEALTHCARE THROUGH DIGITAL HEALTH, NEW CARE MODELS AND DATA

MEET THE SPEAKER PANEL:

Tanıa Tajırıan
Chief Medical Information Officer and Chief of Hospital Medicine,
CAMH (Canada)

Shannon Watt
Chief Cardiac Physiologist,
The Royal Melbourne Hospital

Wendy Chapman
Director of the Centre for Digital Transformation of Health,
University of Melbourne

Prof. Erwin Loh
Group CMO, Group GM of Clinical Governance,
St. Vincent's Health Australia

Janette Gogler
Deputy Chief Nursing & Midwifery Information Officer,
Monash Health

Prof. George Braitberg
Director of Emergency Medicine Research and Quality Improvement,
Austin Health

Robyn Hayles
Chief Executive Officer,
Bairnsdale Regional Health Service

Sidney Chandrasiri
Group Director Medical Services,
Epworth

Trish Aldridge
EMR Program Director,
Northern Health

David English
Executive Director Digital Health and Informatics (Chief Information Officer), **Peninsula Health**

Robyn Gillies
Chief Medical Information Officer,
Melbourne Health

Danny Vadasz
CEO,
Health Issues Centre

Timothy Leen
Executive Director Transformation,
South Metropolitan Health Service

Tim Fazio
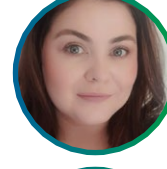Chief Medical Information Officer,
Melbourne Health

Evan Stanyer
BHx Accelerator Coordinator,
Bendigo Health

Rajeev Arora
Lead Enterprise Architect and Design Leadership, Digital Health,
Department of Defence

Loren Sher
Clinical Director of the Victorian Virtual Emergency Department,
Northern Health

Katrina Neave
Regional Manager Virtual Care Office, Loddon Mallee,
Bendigo Health

Lachlan Bakewell
Chief Information Officer,
Eastern Health

Dr Rahul Bhoyroo
Director Primary Care,
Western Victoria Primary Health Network

Nilmini Wickramasinghe
Professor Digital Health & Deputy Director,
Iverson Health Innovation Research Institute

Emma Ball
Head of Illumina for Startups Australia,
Illumina

TBC
Australian Association of Practice Management (AAPM)

TBC
Australian Healthcare and Hospitals Association (AHHA)

9:30 **Registrations Open**

10:05 **Conference Opening – Remarks from the Conference Chairperson**

Day Theme
Building A Sustainable, Connected & Secure Healthcare Strategy
Digital Health Strategy, EMR Optimization, Cyber Security and Virtual Care

10:15 *ThinkTank:*
Developing A Sustainable Digital Health Strategy for Our Evolving Health Sector
- In what ways has have the last 2 years brought changes to your digital health strategy and vision?
- How are you ensuring your digital strategy is built for 'sustainability' and longevity?
- The talk of interoperability is finally seeming to gather genuine momentum – can you talk to us about how this influences your digital and technology strategy?
- EMR optimization and informatics – what new opportunities has this created for you?
- How are you preparing for risks that 'digital' and 'democratized data' bring to your health service?

Expert Thought Leaders:
Lachlan Bakewell
Chief Information Officer,
Eastern Health

Janette Gogler
Deputy Chief Nursing & Midwifery Information Officer,
Monash Health

Dr Rahul Bhoyroo
Director Primary Care,
Western Victoria Primary Health Network

11:00 **Leveraging Pharmacy Partnerships and Remote Device Interrogation To Improve Patient Experience, Enable Preventative Care and Reduce Cost of Care**

Shannon Watt
Chief Cardiac Physiologist,
The Royal Melbourne Hospital

11:30 **Voice of the Audience Session**

11:35 **Leveraging Agile Principles to Deliver EMR Across 5000+ Staff at Northern Health Through COVID – What We Learned About Iterative Technology Design & Delivery**

Bain finds that nearly 80% of healthcare executives said they need to be more Agile, yet more than half said they are not familiar with formal Agile methodologies and tools. Only 30% reported that their teams agreed on what

it means to be Agile. Northern Health is among the first couple of health services in Australia to use these principles as it re-platforms its in-patient settings with a digital foundation through an EMR. In this talk, Trish will reflect on how she's leading a team of 46 to get this system delivered across 5000 staff and document:
- Lessons learned from adopting iterative, agile methodologies to rollout technology in healthcare
- Challenges and benefits of a virtual approach to staff engagement, training and deliver for the EMR through COVID
- An insight into the EMR design developed with clinicians at Northern Health

Trish Aldridge
EMR Program Director,
Northern Health

12:05 **Networking Break**

12:35 **Thought Leadership Session**

Industry Expert, **Australian Healthcare and Hospitals Association**

13:05 **Bringing The Learning Health System Vision to Life: Insights and Lessons From Melbourne Health's EMR Optimization Journey**

Melbourne Health rolled out its EPIC EMR system in 2020 and has since focused on system optimization to help clinicians harness value. "If you build it, they will not necessary come", say Tim Fazio and Robyn Gillies, the CMIOs at Melbourne Health. In this talk, they'll reflect on the successes, challenges and lessons from taking a health service towards a future where evidenced-based outcomes and improvements can be traced to the EMR. You will learn:

- What it means to commit to a learning health system philosophy – leadership, funding and resourcing standpoint
- How to manage up and below – selling the EMR optimization vision
- How to secure clinician and user uptake of new dashboards and workflows – dos and don'ts
- Taking steps to create an integrated, seamless patient experience from GP clinic to health service underpinned by the EMR

Robyn Gillies
Chief Medical Information Officer,
Melbourne Health

Tim Fazio
Chief Medical Information Officer,
Melbourne Health

13:35 **Partner Spotlight** – Please contact Sponsorship on **Sponsorbranding@iqpc.com.au**

14:05 **Achieving "Battle Readiness" Through Digital Health: How The Department of Defence Is Harnessing Value From Enterprise Architecture To Reimagine Its Health Strategy For Cost Efficiency and Clinical Improvement**

Rajeev Arora
Lead Enterprise Architect and Design Leadership, Digital Health,
Department of Defence

14:35 *International Virtual Keynote: CAMH (Canada)*
HIMSS 2022 Award Winning Case Study: Bringing Staff Engagement, Human Centred Design & Speech Recognition Together to Unleash EHR Value
CAMH is Canada's largest academic mental health hospital. Having taken a big bang Cerner HER rollout on in 2012, Tania Tajirian's focus has been on ensuring the clinicians and frontline staff can derive value from this system. With burnout, change resistance and clunky workflows stemming the EHRs ability to truly make an impact, this talk is an insight into the physician engagement strategy developed by Tania to address this challenge. "A happier clinician means improved patient interactions & less time at terminal", says Tania. A 'HIMSS 2022 Most Influential Women in Health IT Award' winner for her work, she comes armed with practical insight around:

• EHR "SWAT" teams and the physician engagement strategy developed to improve burnout management and system user experience
• Tracking and improving user adoption by identifying usage patterns and tracking struggling behaviours
• Using speech recognition to reduce documentation burden
• An insight into the early breakthroughs with EMR documentation for nursing

Tania Tajirian
Chief Medical Information Officer and Chief of Hospital Medicine,
CAMH (Canada)

15:05 **Voice of the Audience Session**

15:10 **Thought Leadership Session**

Senior Executive,
Australian Association of Practice Management

15:40 *Think Tank:*
How Can We Sustain and Scale Benefits of Telehealth and Virtual Models of Care Across the Health Service?
On this panel discussion, we will see leaders share their thinking on the key challenges, considerations and strategies being employed to take telehealth and virtual care beyond point use cases to a sustainable service-wide strategy. They will cover:
• Where is virtual care making the highest impact at your health service and where do emerging opportunities lie?
• Let's talk about the financials of virtual care so far – what challenges are you addressing around funding and what improvements have you been able to demonstrate?
• How is virtual care influencing future care services planning and workforce models at your health service?
• What are the biggest risks with scaling virtual care that you're working to address?
• How must clinical risk and governance frameworks evolve to support virtual care models?

Expert Thought Leaders:
Katrina Neave
Regional Manager Virtual Care Office, Loddon Mallee,
Bendigo Health

Loren Sher
Clinical Director of the Victorian Virtual Emergency Department,
Northern Health

Timothy Leen
Executive Director Transformation,
South Metropolitan Health Service

Robyn Hayles
Chief Executive Officer,
Bairnsdale Regional Health Service

16:20 **Conference Closing – Remarks from the Conference Chairperson**

CLAIM YOUR FREE PASS
to the Digital Healthcare Event Now

PLENARY DAY 2

8th December 2022, Thursday

DIGITAL HEALTHCARE

9:30   **Registration Opens**

10:20   **Conference Opening – Remarks from the Conference Chairperson**

Day Theme
Improving Care Outcomes Through Data, AI and Innovation
Informatics, AI, Emerging Technology, Wearables

10:30   *ThinkTank:*
Are We Really Building The Connected, Seamless Health System That The Patient Wants?
Citizen expectations have changed rapidly and will continue to with every new generation. Moreover, with initiatives like the Clinical Information Sharing (CIS) Project on the cards, there is tremendous value around clinical outcomes and patient safety that can be harnessed. So, the question must be asked – if we are to reform and re-architect our services and models of care, how well are we putting the patient at the heart of our strategy and discussions? Or are we at the risk of going back to our old ways? What decisions and investments are crucial to ensure patient-centricity is perceived to be nothing more than a buzzword? How can we ensure patient privacy and data integrity is maintained?

These big-hitting questions will key addressed by thought leaders in the sector during this Open Forum. It is also your opportunity to partake actively, voice your concerns and shape the narrative of digital health in Victoria.

Expert Thought Leaders:
David English
Executive Director Digital Health and Informatics (Chief Information Officer),
Peninsula Health

Sidney Chandrasiri
Group Director Medical Services,
Epworth

Prof. George Braitberg
Director of Emergency Medicine Research and Quality Improvement,
Austin Health

Danny Vadasz
CEO,
Health Issues Centre

Nilmini Wickramasinghe
Professor Digital Health & Deputy Director, Iverson Health Innovation Research Institute; Professor-Director Health Informatics Management,
Epworth HealthCare

11:30   **Solution Provider Session**
– Please contact Sponsorship on
Sponsorbranding@iqpc.com.au

12:00   **Voice of the Audience Session**

12:05   **What Eastern Health Took Away from Responding to A Ransomware Attack That Shut Critical Information Systems Down**
As the saying in the cyber security community goes, "It's not about if you're going to get breached, it's about when." In March 2021, Eastern Health was subject to a ransomware incident that left the health service unable to access critical patient medical histories a fortnight after the attack and also delayed scheduled elective surgeries. Navigating this high-pressure situation requires a solid incident management and response strategy. In this talk, Lachlan is here to reflect on this nerve-wracking and challenging experience to help you prepare yourself for such a time.

- What is was like to be deal with a cyber incident in the midst of pandemic response
- What worked and what didn't – lessons learned around cyber incident response preparedness
- Importance of leadership and communication – how to do this well when systems are down
- Reflecting on key changes necessary for health services to bring proactivity to cyber threat prevention and management

Lachlan Bakewell
Chief Information Officer,
Eastern Health

12:35   **Lunch & Networking Break**

13:05   **St. Vincent's Health Australia Governance Framework to Roll Out and Scale AI Adoption Across Healthcare Operations**
Harnessing the true potential of AI in a health service requires a move away from pockets of trials across the organization and demands the creation of a central strategy and philosophy. Erwin has taken the early steps at St. Vincent's Health Australia (SVHA) to put in appropriate structures, systems and protocols in place that'll help the health service take a well governed approach to trialing, introducing and adopting AI. In this talk, he'll offer us an insight into his journey, covering:

- The foundations required for health service adoption of AI – dos and don'ts
- Setting up a successful governance council for AI to bring accountability and manage risk

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- An insight into proof-of-concepts at SVHA – opportunities to improve discharge prediction, rostering, resource productivity and more

Prof. Erwin Loh
Group CMO, Group GM of Clinical Governance, **St. Vincent's Health Australia**

13:35 *HIVE at the EMHS:*
Setting Up An AI-Powered Inpatient Virtual Command Centre and Care Model That Monitors, Predicts and Prevents Health Deterioration Across 50 beds in 11 Ward Areas at 2 Hospitals
East Metropolitan Health Service's HIVE – Health in a Virtual Environment is Western Australia's first inpatient remote monitoring service. In this talk, Timothy shares the journey at the health service in setting up the virtual command centre and establishing a new model of care for highly dependency patients which is revolutionising inpatient care, increasing safety and offering future avenues for expansion into remote communities. Timothy will cover:

- The infrastructure foundations – the technology, physical space and resources needed to support the rollout of a virtual inpatient monitoring command centre
- Developing the appropriate care staffing, workflows and governance to build confidence and quality standards in virtual monitoring
- The benefits across patient health, staff productivity and cost efficiency in care delivery

Timothy Leen
Executive Director Transformation, **South Metropolitan Health Service**

14:05 **Voice of the Audience Session**

14:10 *Australia's First Virtual ED:*
An Equitable Model of Care That Enables Multidisciplinary ED Management, Increases Diversions and Improves Care Outcomes
Northern Health is the first public health service in Australia to launch a virtual emergency department (ED). The service enables patients to self-present to the ED just by using their phone or laptop. Since launching in October 2020, the Australian-first Virtual ED has seen over 16,000 patients and has taken massive steps to ensure that virtual care is built for accessibility and equitable healthcare delivery. The virtual ED is now in process of taking its lessons learned to scale its applications across Victoria. In this talk, Loren will offer you an insight into:

- Lessons learned around building a reliable and scalable virtual care technology foundation
- Adding AUSLAN capabilities to the virtual care model to support multilingual support for different ethnicities

- Achieving evidence-based improvements in patient outcomes and improving ED diversions
- Leveraging health service partnerships to improve patient flow and address ED skillset shortages in regional and rural areas

Loren Sher
Clinical Director of the Victorian Virtual Emergency Department, **Northern Health**

14:40 *An Eye on The Future:*
How Bendigo Health, University of Melbourne and Swinburne University Are Bridging the Gap Between Emerging Technology and Healthcare
The complexity of the health sector and the direct impact of services on a patient's health make innovating within the sector a challenge, particularly around translating the value of emerging technologies into practical applications in clinical and frontline environments. In this closing keynote, we'll witness 3 organizations, taking 10 mins each to offer a unique perspective on the notion of disruptive innovation in the sector:
- University of Melbourne's Validitron – a partnership with emerging technologies and health services giving rise to practical applications of innovation in healthcare
- Swinburne University's research into the how Digital Twins and Blockchain can support value-based healthcare
- Bendigo Health Accelerator's experience with supporting regional Victoria startup innovation
- How Illumina is supercharging genomics innovation in healthcare

Spotlight Speakers:
Wendy Chapman
Director of the Centre for Digital Transformation of Health, **University of Melbourne**

Nilmini Wickramasinghe
Professor Digital Health & Deputy Director, Iverson Health Innovation Research Institute; Professor-Director Health Informatics Management, **Epworth HealthCare**

Evan Stanyer
BHx Accelerator Coordinator, **Bendigo Health**

Emma Ball
Head of Illumina for Startups Australia, **Illumina**

15:25 **Conference Closing – Remarks from the Conference Chairperson**

15:30 **End of Conference**

Claim Nursing CPD Points By Attending!

NURSING and MIDWIFERY

PATIENT EXPERIENCE

Dates: 7-8 December 2022 ◆ Melbourne Convention and Exhibition Centre (MCEC), Melbourne, Victoria

EMPOWERING NURSES AND PATIENTS THROUGH DIGITAL INNOVATION, DATA INSIGHTS AND CULTURAL TRANSFORMATION

EVENT CHAIRS:

Belinda MacLeod-Smith
Principal Adviser, Office of the Senior Executive Director, Commissioning and System Improvement,
Victorian Department of Health

Kate Renzenbrink
Chief Nursing & Midwifery Informatics Officer,
Western Health

MEET THE SPEAKERS:

Prof. Mike Roberts
Chief Executive Officer,
Safer Care Victoria

Adj. Associate Prof. Vanessa Owen
Executive Director of Nursing & Midwifery, Clinical Governance & Risk Service,
Northern Adelaide Local Health Network

Donna Stevens
Nurse Lead Heart and Lung Program,
Central Adelaide Local Health Network

Alan Forbes
CEO,
Patient Experience Group

Leanne Boase
President,
Australian College of Nurse Practitioners

Margaret Gilbert
President,
Nurses Professional Association of Australia

Stephen Mason
CEO
Australian Patients Association

Dr. Bernadette Eather
Chief Nurse & Director of Clinical Services,
Ramsay Healthcare

Jeffrey Woods
Former Chief Nursing Officer,
Healthscope

Shyaman Menon
Executive Director of Medical Services & Clinical Governance (Chief Medical Officer),
Peninsula Health

Lisa Fitzpatrick
Secretary,
Australian Nursing & Midwifery Federation (VIC Branch)

Adjunct Prof. Kylie Ward
Chief Executive Officer
Australian College of Nursing (ACN)

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NURSING and MIDWIFERY | **PATIENT EXPERIENCE**

Shane Crowe
Executive Director,
Nursing & Midwifery,
Western Health

Janette Gogler
Deputy Chief Nursing
& Midwifery Information
Officer,
Monash Health

Paula Stephenson
Adjunct Professor, School
of Nursing and Midwifery,
Deakin University

Damien Lloyd
National Director –
**Clinical Governance,
Healthscope**

Sophie Gilmour
Chief Clinical Governance
& Experience Officer,
DPV Health

Katrina Lewis
Director Patient
Experience & Consumer
Engagement,
Alfred Health

Kylie Thitchener
Director of Quality
and Patient Safety,
**Peter MacCallum
Cancer Centre**

Peter King
Co-Chair - Partnering
with Consumers
Advisory Group,
**South Adelaide Local
Health Network**

Thomae Syrianos
Manager Consumer
Engagement,
**South Adelaide Local
Health Network**

Prof. Jane Andrews
Gastroenterologist &
Medical Lead, Surgery 3,
**Central Adelaide Local
Health Network**

Shane Goldberg
General Manager
Experience,
Healthscope

Justin Prendergast
Executive Director;
Executive Co Chair
Partnering with Consumers
Advisory Group,
**South Adelaide Local
Health Network**

Dr. Kathryn Zeitz
Executive Director
Clinical Governance,
**Central Adelaide Local
Health Network**

Juliet Pellegrini
Director, Patient
Experience and
Consumer Partnerships,
Monash Health

Lidia Najbar
Service Excellence
Officer,
**Latrobe Community
Health Service**

Roslyn Morgan
Environmental Health
Officer,
ANMF Vic Branch

Athol Hann
Instigator/Doer/Founder
Fwrds

> **"**
> I love the buzz and energy of
> Victorian Healthcare Week. The
> VHW expo has a breadth of
> exhibitors that is rare to find!"
>
> *Anna Love*
> *Chief Mental Health Nurse,*
> *Department of Health & Human Services*

9:30   **Registration Opens**

9:50   **Welcome Address from the Chair**

Kate Renzenbrink
Chief Nursing & Midwifery Informatics Officer,
Western Health

DAY THEME:
DEVELOPING AN ENGAGED, SUSTAINABLE AND EMPOWERED NURSING WORKFORCE

10:00   **Opening Keynote**

Emerging Nursing Roles, Skills and Career Pathways For Our Rapidly Evolving Healthcare Landscape

Adjunct Prof. Kylie Ward
Chief Executive Officer
Australian College of Nursing (ACN)

10:30   *Panel Discussion:*

Using Strategic Workforce Plans to Understand and Improve On Our Nursing and Midwifery Workforce Challenges
Through the COVID-19 crisis, nursing & midwifery community led a tremendous crisis response effort that earned it the recognition and plaudits it rightfully deserves.

Nursing & midwifery leaders are now tasked with re-imagining the profession, policies, funding and practice to ensure a sustainable, proud and dedicated workforce is available to meet the country's surmounting health needs. This panel bring leading nursing minds together to dive deeper into the imminent changes we can expect to see.

- In what ways have the last 2 years changed how a nurse functions within the health system? What opportunities have emerged to think about nursing roles and skills differently into the future?
- Let's look at the workforce shortage challenge. What steps are you taking to address staffing shortages?

- What is your view of state and federal policy in supporting the nursing & midwifery community? What opportunities excite you and where do you see scope for improvement?
- Graduates are a key to bridging the shortage we experience. How are expectations of the next generation of nurses changing? What does that mean to your own strategy and culture?

Confirmed Panellists:
Shane Crowe
Executive Director, Nursing & Midwifery,
Western Health

Dr. Bernadette Eather
Chief Nurse & Director of Clinical Services,
Ramsay Healthcare

Paula Stephenson
Adjunct Professor, School of Nursing and Midwifery,
Deakin University

Lisa Fitzpatrick
Secretary,
Australian Nursing & Midwifery Federation (VIC Branch)

11:15   **Learning From UK and US To Create An Environment That Allows Nurses To Imagine, Create and Innovate**
Jeffrey Woods most recently led Healthscope transformation of structures, governance and culture that underpinned the workings of 10,000 strong frontline delivering care services across its 42 hospitals network.

- Why our current set up puts staff at risk of being on "auto-pilot" and builds change resistance and demotivation
- Creating a human-centred work environment – breaking the always-on cycle and building time for connecting and developing relationships
- Bringing change in the professional governance and structures of nursing to encourage frontline contribution into new care models and quality improvement projects
- Innovative approaches taken in the UK and US around nurse engagement and culture – what can Australia do differently?

Jeffrey Woods
Former Chief Nursing Officer,
Healthscope

11:45   **Can I become a Nurse Practitioner? Who, What, Why, When and How?**

Leanne Boase
President,
Australian College of Nurse Practitioners

12:15   **Networking Break**

12:45   **How Australia's Largest Private Healthcare Provider Is Re-Envisioning Its Workforce Strategy, Career Paths and Partnerships To Improve Nursing Staff Levels, Recruitment and Retention**
Challenges across the nursing workforce are well documented and a sustainable workforce strategy for the frontline is a priority for every healthcare service across the country. In this talk, hear how Dr. Bernadette Eather is leading Australia's largest private health provider through a transformation to ensure nurses have a rewarding career and pathway to achieve their personal and professional objectives. She will share how the organization is:

- Building a robust culture across the frontline through leadership training across NUMs
- Developing career progression pathways with supported transitions into a diverse set of specializations
- Addressing skillset shortages through strategic partnerships with aged and health care institutions

Dr. Bernadette Eather
Chief Nurse & Director of Clinical Services,
Ramsay Healthcare

13:15 **Re-designing The Workforce Recruitment and On-boarding Journey Using Customer-Service Principles: What CALHN Learned from Employing 175 Early Career Nurses In Under 6 Weeks!**
- The need to orient workforce recruitment and development through customer-service principles
- Taking a centralized approach to nurse recruitment across CALHN - considerations and reflections on benefits and challenges v/s a de-centralized approach
- Implementing a digital on-boarding platform + orientation experience that promotes feelings of community and wellbeing for new graduates
- Rating prospects on principles important to SA Health around Safety and quality - how the platform helps improve proactive communication and engagement across prospects

Donna Stevens
Nurse Lead Heart and Lung Program,
Central Adelaide Local Health Network

13:45 *Monash Health Case Study:*
Re-Configuring Digital Systems To Measure Nursing Impact & Free Nurses From The Documentation & Compliance Burden
Janette Gogler is working to bring change to how the value of nursing is captured and harnessed in healthcare. But her vision doesn't stop here - observing that nursing is not coded into the heart of EMR systems, she has been evangelising new thinking and change on both, the national and global front. In this talk, she'll share the steps she's taking at Monash Health around the codification of the Nursing Care Documentation Plan into the EMR. You'll learn how to:

- Architect your digital systems for actionable data insights into nursing practices – the vision & how to secure buy-in for investment
- Make sense of documentation and data in a digitizing health system – understanding what data we need and what data we don't

- Build a UI and workflow experience that empowers nurses to focus on care giving

Janette Gogler
Deputy Chief Nursing & Midwifery
Information Officer,
Monash Health

14:15 **Sustainability and Environmental Reform – Changed world, Changed Expectation, Present opportunity: Elevating the Nursing and Midwifery Voice and Impact**

Roslyn Morgan
Environmental Health Officer,
ANMF Vic Branch

14:45 *Team North At Nalhn:*
A Communication System That's Breaking Inter-Disciplinary Siloes, Improving Floor-To-Board Visibility and Supporting Data-Driven Continuous Improvement
Northern Adelaide LHN quickly realised that a push towards digital healthcare environment requires new ways of working starting with becoming data driven in day-to-day care operations delivery across nurses and clinicians across the multiple service divisions it operates within its hospital network. In this talk, Vanessa will share insights around how NALHN is enabling new ways of working across nurses and clinicians which sees it achieve the best-in-state Tier 1 and 2 SLAs underpinned by a single source of truth – from floor to the board.

- Creating a digital data foundation in frontline environments by installing electronic boards housing ward and unit patient information
- Enabling a cultural shift through daily huddles around floor activity that feed insight into Divisional Directors on trends across the health network
- Developing dashboards covering aspects such hospital acquired complications (only one in SA), mortality registers and more to create analytics and insights around operational and care indicators
- Managing nurse and clinician burn-out in the frontline and creating "cheat sheets" to improve adoption of the new system and accuracy of information

Adj. Associate Prof. Vanessa Owen
Executive Director of Nursing & Midwifery,
Clinical Governance & Risk Service,
Northern Adelaide Local Health Network

15:15 **NPAA Keynote:**

Margret Gilbert
President
Nurses Professional Association of Australia

15:45 **Closing Digital Innovation Spotlight:**

Addressing Burnout To Reduce Nursing Turnover and Improve Staff Retention

Athol Hann
Instigator/Doer/Founder
Fwrds

"
What a great opportunity to be with like-minded people and share our work, experiences, successes and shortfalls. This is about learning. One thing we have learned at Safer Care Victoria is that we can't do this alone – together is better!"

Louise McKinlay
Senior Executive Director System Improvement,
Victorian Department of Health

9:30   **Registration Opens**

9:50   **Welcome Address from the Chair**

Belinda MacLeod-Smith
Principal Adviser, Office of the Senior
Executive Director, Commissioning and System
Improvement,
Victorian Department of Health

DAY THEME:
RE-DEFINING PATIENT CARE MODELS
AND EXPERIENCE

10:00   *Keynote Address:*
A New Era of Patient Partnerships in Victoria
Transitioning Away From A Clinician Dependent Healthcare System By Empowering Consumers To Self-Manage Their Health
The COVID experience saw the state moving from a 100% in person arrangement for COVID patients to a system where 95% of patients managed their care from their own homes. The vision at Victoria moving forward is to architect change through technology innovation, policy and consumer literacy to build a system where patients and consumers partner as equitable members over a patient's healthcare journey.

In this talk, Frank shares this vision with us and shows us how SCV:
- How the AUD $38 million 100,000 Lives Program is taking Victoria into a new era of consumer partnerships and healthcare independence
- Overcoming challenges around clinician resistance and patient education and trust to move towards self-monitored, wellness centred health system
- Navigating archaic system policy, incentive and funding models – why change is necessary for a safer, democratized healthcare experience for patients
- Looking at patient safety and quality risks with moving into this future and how we can build trust in this approach

Prof. Mike Roberts
Chief Executive Officer,
Safer Care Victoria

10:30   *ThinkTank:*
How Can We Improve Translation of Patient Voice & Feedback (inc. PREMs and PROMs) Into Tangible Insights and Improvements?
The panel will look at how organizational structures, feedback mechanisms like PREMs and PROMs and consumer advisory groups are being effectively harnessed and address the challenges we must overcome to ensure the health service of the future operates with patient voice at its core.

- What does true 'patient centricity' look like to you? What are we doing right and what needs to change in our commitment towards patient centricity moving forward?
- In what ways are you bringing change to organizational governance and systems to ensure the "patient-led" approach becomes a reality?
- Coming to patient voice and feedback, what opportunities exist to improve collection and translation of patient feedback into tangible improvement insights and opportunities?
- In what way can we improve the use of metrics like NPS to capture and measure sentiment better? How might emerging technology help with this?
- Let's look at patient engagement and co-design – what are we doing well and where can we improve? In what ways have you been able to demonstrate impact from co-design?

Panellists:
Shane Goldberg
General Manager Experience,
Healthscope

Juliet Pellegrini
Director, Patient Experience and
Consumer Partnerships,
Monash Health

Stephen Mason
Chief Executive Officer
Australian Patients Association

Katrina Lewis
Director Patient Experience
& Consumer Engagement,
Alfred Health

11:15   **Lessons From Architecting Change Across Systems, Governance & Culture To Bring Consumers At The Heart of The Network's Strategy**
SALHN is a network of health services employing 8000 staff and provides birth to end of life care services to a catchment of 300,000 citizens and also serves Aboriginal & Torres Strait Islander communities from NT and WA that cannot access appropriate care.

This talk will see SALHN sharing how they are progressing into a future where patient-centricity is embedded – From Ward to the Board!

You will learn about:
- Moving from consumer advisory committees to true partnership models across consumers and executives – what does this take?
- Changing language, structures, and governance to create shared decision making and goals of care with consumers engaged at the genesis of new strategies and models of care

- Building capability and literacy across the workforce for trauma informed and person-centred care
- Bridging the health research and consumers gap by co-designing a consumer centred research strategy at SALHN

Peter King
Consumer Representative; Co-Chair - Partnering with Consumers Advisory Group, **South Adelaide Local Health Network**

Thomae Syrianos
Manager Consumer Engagement, **South Adelaide Local Health Network**

Justin Prendergast
Executive Director; Executive Co Chair Partnering with Consumers Advisory Group, **South Adelaide Local Health Network**

11:45 *Keynote:*
How We Scale The Impact of Our Patient Experience & Improvement Strategy By Linking It To Purpose

Alan Forbes
CEO, **Patient Experience Group**

12:15 *Peninsula Health Case Study:*
Empowering Clinicians With Self-Service Analytics & Reporting To Improve Quality Standards Compliance & Create A Proactive Clinical Governance Culture
"People come in to do good work so we must support them with systems and capabilities so they can do that", says Shyaman Menon, CMO, Peninsula Health. As a result, Shyaman and his team have been working on democratizing the value of data in managing quality of care and improving clinical governance – the goal is to empower clinicians with dashboards and analytics that helps them view, manage and own their quality of care, compliance requirements and KPIs in real-time.

- Securing exec buy in to invest and develop analytical dashboards that align with National Quality Standards for healthcare
- Empowering staff with actionable data insights to track, manage and meet compliance and quality improvement commitments
- Establishing strong data governance to build trust in data and reports
- Improving dashboard usability and integration into clinician workflows to maximize system uptake and value

Shyaman Menon
Executive Director of Medical Services & Clinical Governance (Chief Medical Officer), **Peninsula Health**

12:45 **Lunch & Networking Break**

13:15 *How The Queen Elizabeth Hospital (TQEH) Is Harnessing Value From Digital Innovation For Patients and Staff*
Reducing Patient Waitlist Times, Enabling Self-Assessment of Health and Predicting Health Deterioration Risk At The Ward Level

Prof. Jane Andrews is leading the digital innovation charge at CALHN alongside her practice as a Gastroenterologist. With an insight into on-the-ground challenges and inefficiencies that exist, she's evangelizing and bringing behavioural change among clinicians and the frontline through digital technology and systems that not only reduce burden on healthcare staff but also pave a new way for patients to engage with the health system. In this talk, she'll share insights from 3 key initiatives she has rolled out at the TQEH over the last 12 months around:

1. A digital patient pathway for surgery appointments which reduced wait-times by 71%!

2. Pre-Health Pathway to assess patient fitness and develop prehabilitation plans for surgery by collecting information on patient risks like frailty, mental health and obesity

3. Developing a AI-powered trigger system linking observational chart data with the EMR to predict and prevent deterioration risks

Prof. Jane Andrews
Gastroenterologist & Medical Lead, Surgery 3, **Central Adelaide Local Health Network**

13:45 **An Update On The National Accreditation Scheme for Clinical Quality Registries and How Health Services Can Prepare For This**

Dr Bernadette Aliprandi-Costa
Manager, Safety and Quality Improvement Systems and Intergovernmental Relations, **Australian Commission on Safety and Quality in Health Care**

14:15 *Levelling Up Your Co-Design Practice:*
Insights From A Health Consumer Who Championed The Development and Rollout of Victoria's Statewide Consumer Engagement Framework
Belinda MacLeod-Smith has a lot to say about co-design and consumer engagement – no wonder why as she championed Safer Care Victoria's development of a statewide framework for co-design standards and capability development that health services can use. Her experience across multiple projects is what she will reflect on in this talk –

if you felt co-design was getting the lip-service but not the results, learn from Belinda's journey about:

- The difference between co-design and "great" co-design
- The pitfalls to avoid when developing a consumer engagement strategy – how to set this up for success?
- Helping consumers understand and operate within the complex and jargon-filled healthcare setting
- Examples of successful co-design efforts led that supported innovation across the spectrum of sub-acute to complex, tertiary care services

Belinda MacLeod-Smith
Principal Adviser, Office of the Senior Executive Director, Commissioning and System Improvement,
Victorian Department of Health

14:45   **How Healthscope's "Experience" Function Is Uniting Employee, Patient and VMO Insights To Generate Experience Improvements Across All Stakeholders Journeys**
Healthscope realized how the experiences of its patients, employees and visiting medical officers are heavily intertwined, and understood that, to deliver a great patient experience, it is also critical to deliver great employee and clinicians experiences. In this talk, we'll see Shane talk to why Healthscope has created the "Experience" capability at the organization to bring a foundational change to how healthcare looks at architecting its services and experiences. We'll learn:

- Why and how Healthscope is moving from siloed approaches and thinking around staff, patient and VMO experience to a more centralised "Experience" optimisation approach
- Introducing formal improvement framework across people, process, and systems to streamline the intersection of health employees, VMO and patient experiences
- A look at improvement projects underway across the entire patient, employee and VMO journey, including Operating Theatres, Discharge & Admissions and more

Shane Goldberg
General Manager Experience,
Healthscope

15:15   *LCHS's Continuous Improvement Engine*:
How Design-Driven Engagement & Plan-Do-Study-Act (PDSA) Reports Helped Drive 50+ Patient Experience Improvement Projects
At LCHS, Lidia has been working with the aged care, NDIS, primary care & corporate services streams to improve the health service's models of care and patient experience. Through the systematic use of human-centered design principles in designing surveys and focus group sessions, Lidia has been capturing consumer feedback that is meaningful, actionable and measurable. She has delivered 50+ improvements across 40 different services to date. In this talk, Lidia comes armed with lessons and insights around building the underswell at a health service to focus on, resource and fund a patient experience strategy which is no mean feat in a sector where resources, time and budgets are hard to come by. You will learn about:

- Blending patient journey mapping and patient feedback to identify friction points in patient experience
- Co-designing improvements using design thinking
- Implementing Plan-Do-Study-Act Reports endorsed and reviewed by LCHS Safety & Quality Committee to ensure improvement projects are prioritized, implemented and measured
- Securing buy-in across clinicians and executives to commit to patient-centered strategy and thinking

Lidia Najbar
Service Excellence Officer,
Latrobe Community Health Service

15:45   *ThinkTank:*
Enhancing Clinical Governance & Patient Safety For An Rapidly Digitising Healthcare Environment
- How did COVID impact clinical governance and quality assurance at your health service?
- How has your organisation measured patient experience of digital health care? Has your organisation learned and changed because of feedback from patients about their experience of digital health care?
- What needs to change to ensure Consumer Advisors / Consumer Representatives can contribute to a robust clinical governance in the expansion of digital health?
- Culture is an important part of clinical governance. How does increasing use of digital health influence culture? In positive ways? In negative ways?

- What opportunities have digital audit systems and data provided around care quality and risk assurance?
- What lessons have you learned from introducing these new systems across the workforce?

Panellists:

Dr. Kathryn Zeitz
Executive Director Clinical Governance,
Central Adelaide Local Health Network

Sophie Gilmour
Chief Clinical Governance & Experience Officer,
DPV Health

Damien Lloyd
National Director – Clinical Governance,
Healthscope

Kylie Thitchener
Director of Quality and Patient Safety,
Peter MacCallum Cancer Centre

16:30 **Closing Remarks from the Chair**

Belinda MacLeod-Smith
Principal Adviser, Office of the Senior Executive Director, Commissioning and System Improvement,
Victorian Department of Health

> **"**
> The breadth and depth of speakers, all providing their insights into understanding and working to improve the patient experience, is really exciting. Enhancing patient experience is important because a positive patient experience is related to better health outcomes and that is what is at the heart of healthcare."

Sandra Rogers
Manager, Patient Experience Monash Health

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SUMMIT CHAIR:

A/Prof Tam Nguyen
Deputy Director of Research,
St. Vincent's Hospital Melbourne

MEET THE SPEAKERS:

Kate Cornick
CEO,
LaunchVic

Rachel Yang
Partner, Giant Leap; Chair,
Startups Victoria

Emily Casey
Founder and CEO,
What The Health

Dr Vinayak Smith
Head of New Ventures,
Virtus Health

Professor Colin McLeod
Executive Director – Melbourne Entrepreneurial Centre,
The University of Melbourne

Edwina Buckle
Business Development Manager - Clinical Research,
The Royal Melbourne Hospital

Dr. Amandeep Hansra,
Co-Founder, MedAngels; Chair of the Board of Directors,
Coviu Global

Craig Lambert
Managing Partner,
XT Ventures

Jason Sun
CEO, Access Asia; Co-Founder and Executive Chair,
Eyetelligence

Dr. Buzz Palmer
MedTech Acutator

Dina Titkova
Health 10x Program Manager,
UNSW Founders

Kate Munnings
Group CEO
Virtus Health

Bronwyn Le Grice
Chief Executive Officer,
ANDHealth

Maria Pelipas
Head of Programs,
MedTech Actuator

Emma Ball
Head of Illumina for Startups Australia,
Illumina

Dr Stefan Harrer
Chief Innovation Officer,
Digital Health CRC

Matt Firth
Chief Commercial Officer,
MedTech Actuator

Dr Densearn Seo
Medical Director, **Drop Bio Health**

9:30   **Registration Opens**

9:50   **Welcome Address from the Chair**

A/Prof Tam Nguyen
Deputy Director of Research,
St. Vincent's Hospital Melbourne

10:00   *Setting The Scene:*
An Insight Into Victoria's Growing Startup Ecosystem And The Opportunities Within The Healthcare Sector

Kate Cornick
CEO,
LaunchVic

10:30   *Keynote Address:*
The Awakening Giant: The Rise of Australia's Evidence-Based Digital Health Sector

Bronwyn Le Grice
hief Executive Officer,
ANDHealth

11:00   *Panel Discussion:*
Understanding The Building Blocks For Running A Successful Startup In Healthcare
Fundsquire finds that in Australia, 20% of startups fail in their first year and 60% of them go bust within three years – add to these dauting statistics the complexity of navigating the heavily regulated, rapidly changing healthcare sector and it becomes clear – making a startup succeed in the health sector is no mean feat. That said, there are fundamentals that shape the art and science of running a successful startup and unite the philosophy of founders and investors alike. We bring some of them together on this panel where they will share:

- What are the unique challenges of operating a startup in the healthcare sector compared to other sectors?
- What problems do you see the biggest opportunities for healthcare startups to solve in Australia today?
- What common mistakes do you see early-stage startup founders and leaders making that they should avoid?
- What defines a strong startup team and what makes a strong team and board?

Panelists:
Jason Sun
Co-Founder and Executive Chair,
Eyetelligence

Maria Pelipas
Head of Programs,
MedTech Actuator

Dina Titkova
Health 10x
Program Manager,
UNSW Founders

11:45   **The Essentials of Commercialising AI in Health and MedTech: For Founders, Investors and Incubators**

Dr Stefan Harrer
Chief Innovation Officer,
Digital Health CRC

12:15   **Networking Break**

12:45   *Panel Discussion:*
How Can Healthcare Startups Break Down Barriers To Commercialize and Scale Their Innovations?
Henry Chesbrough who coined the principles of 'Open Innovation' was quoted saying, "Few companies in our experience take the time to articulate their own business model. Fewer have any clear idea about the business models of their external relationships." While the health sector doesn't have a high risk-taking appetite, COVID forced the sector to innovate rapidly. With the momentum in the sector picking up, startups have an opportunity to collaborate and co-operate to help re-design healthcare services. So what options are available for you in terms of networks and help? This panel will address:

- How can startups and researchers take steps to commercialize their research?
- How can startups overcome the challenge of breaking into a publicly funded health system?
- What can startups do to build credibility and trust within the market to adopt their solutions?
- What challenges must startups address when implementing their solutions in healthcare organizations?

Panelists:
Professor Colin McLeod
Executive Director – Melbourne Entrepreneurial Centre,
The University of Melbourne

Bronwyn Le Grice
Chief Executive Officer,
ANDHealth

Dina Titkova
Health 10x Program Manager,
UNSW Founders

Dr. Buzz Palmer
CEO,
MedTech Actuator

Emma Ball
Head of Illumina for Startups Australia,
Illumina

13:30 **How The Royal Melbourne Hospital Is Empowering Clinicians To Innovate, Commercialize and Develop The Next Generation of Startups and Clinical Innovations**

Edwina Buckle leads The Royal Melbourne Hospital's efforts to bring clinicians closer to digital disruption with a particular focus on commercializing clinical trial efforts. This is among the few inside-out innovation efforts in the country that help startups build clinical evidence for their innovations by linking them with clinicians and vice versa.

In Edwina's words, for health services to improve their commitment to innovation, "change needs to come from within". This talk is an insight into:

- How the RMH is committing to this change - the differences in policies, funding, impact measurement
- Examples of actual collaborations taking place among clinicians and startups over clinical trials
- The lens RMH uses to assess and enable such collaborations

Edwina Buckle
Business Development Manager
- Clinical Research,
The Royal Melbourne Hospital

14:00 *Panel Discussion:*
How Venture Capitalists and Investors View Investment Opportunities In The Healthcare Sector

This panel will see venture capitalists and investors offer an insight into their view of the health startup ecosystem – we'll go through questions that will give us an insight into:

- What types of healthcare innovation are you looking to fund and why? What trends can we see in the deal flow around healthcare?
- What goals should funding serve in the startup journey? Which goals is funding not right for?
- What factors make a healthcare startup particularly attractive for funding?
- What are the dos and don'ts for startups pitching for funding?

Moderator:
Emily Casey
Founder and CEO,
What The Health

Panelists:
Craig Lambert
Managing Partner,
XT Ventures

Jeannie Joughin
Principal,
OneVentures

Rachel Yang
Partner, Giant Leap; Chair,
Startups Victoria

14:45 **Asian Markets and Australian Startups: Opportunities or Threats?**

Jason Sun
Co-Founder and Executive Chair,
Eyetelligence

15:15 **How Startups Can Improve Uptake and Adoption from Health Providers – From the Clinician's Mouth**

Startups are great at understanding the potential of emerging, innovative technologies. Clinicians and healthcare leaders are great at understanding the nuances of the health sector and the needs of their staff and patients. But do startups and clinicians really understand each other?

Healthcare is a complex sector to navigate into and getting buy-in from providers demands that technology enthusiasts and visionaries understand these complexities and build their solutions to accommodate them. On this panel, we'll see seasoned healthcare executives and investors offer their view of what startups need to do to demonstrate their value and ensure their value proposition is built for viability and scalability in the health sector.

- What factors are critical for startup propositions/research ideas getting buy-in from clinicians?
- How can startups overcome the complexities associated with engaging health providers?
- Let's talk about regulation and regulatory pathways.
- How can we as clinicians can play a bigger role in supporting healthcare innovation in Australia

Panelists:
Dr Vinayak Smith
Head of New Ventures,
Virtus Health

Dr. Amandeep Hansra
Chair of The Board of Directors,
Coviu Global

Dr Densearn Seo
Medical Director,
Drop Bio Health

Closing Remarks from the Chair

A/Prof Tam Nguyen
Deputy Director of Research,
St. Vincent's Hospital Melbourne

Dr Stefan Harrer
Chief Innovation Officer,
Digital Health CRC

Dr. Amandeep Hansra
Co-Founder,
MedAngels

Bronwyn Le Grice
CEO,
ANDHealth

Dr Vinayak Smith
Head of New Ventures,
Virtus Health

Emily Casey
Founder and CEO,
What The Health

Matthew Frith
Chief Commercial Officer,
MedTech Actuator

The VHW Pitchfest will be broken up into 3 categories:

Women's Health Solutions

MedTech Solutions

Assisted Living & Disability Solutions

Each category will see 4 startups vetted by the Judging Panel pitch their solutions and go through a Q&A follow up from the judges.

Each startup will get 5 mins to pitch their solution followed by 10 mins of Q&A with the judges.

The winning start up for each category will get a free booth worth $12000 at our national Australian Healthcare Week 2023 in Sydney or Victorian Healthcare Week 2023 in Melbourne.

Email Vishal Mudda at vishal.mudda@iqpc.com.au to find out how you can apply for the pitchfest for access discounted "Startup-Special Rates" for 3x3 booths at VHW 2022.

PITCHFEST AGENDA

8th December 2022, Thursday

10:40	**Get Pitch Ready!** **Welcome Address from the Chair** **A/Prof Tam Nguyen** Deputy Director of Research, **St. Vincent's Hospital Melbourne**
10:50	**Pitchfest Opening Remarks** **Kate Munnings** Group Chief Executive Officer **Virtus Health**
12:05	**Pitchfest Category One** **Women's Health Solutions Winner Announced**
12:10	**Lunch & Networking Break**
12:40	**Pitchfest Category Two** **Medical Technology Solutions**

13:35	**Pitchfest Category Two** **Medical Technology Solutions Winner Announced**
13:40	**Networking Break**
13:50	**Pitchfest Category Three** **Aged Care & Disability Solutions**
14:55	**Pitchfest Category Three** **Aged Care & Disability Solutions Winners Announced**
15:00	**Closing Remarks from Chair and End of VHW Startup Pitchfest** **A/Prof Tam Nguyen** Deputy Director of Research, **St. Vincent's Hospital Melbourne**

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Melbourne, Victoria

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