



SUPPLY CHAIN

IN THE AGE OF COVID-19

EXCLUSIVE MASTERCLASS

Adapting and Responding to the Impact of COVID-19 and Safeguarding Supply Chain Delivery Models for the Future

When: 1:00pm - 2:30pm (AEST), 27 July 2020



Facilitator:
ANDREW SPENCE
National Manager Operations and Supply Chain
BlueScope

About the Class

With national lockdowns, business closures, tightened border controls and customer demands hitting uncharted territory, what COVID-19 has exposed to the world is the alarming fragility of the existing supply network. Organisations across Australia and New Zealand are scrambling to adapt to the sudden jerk of the global economy and amongst the outbreak and societal panic, the expectation remains that brands will continue to come through for their customers. With such uncertainty surrounding the current environment, supply chains across the globe are being forced into a state of agility, where they are able to adapt and respond to changes in real-time, or face long-term financial disaster.

This workshop will be a practical guide for business leaders and Supply Chain professionals looking for ways to adapt and respond to the outbreak of COVID-19 and safeguard their Supply Chain delivery models for the future.

Understand and discuss the Fragility of the Modern Supply Chain: just in time, supplier specialisation, manual processes & globalisation

Discuss and brainstorm digital opportunities offered by digital twins, blockchain, digitalised records, automation and digital visibility

Gain insight into obtaining visibility across the extended supply chain & predicting impact

Learn key aspects to building an agile response and robust Business Continuity Plan

Look into operating model adaptation and building a Crisis Communication Plan

Gain strategies for evaluating and enabling a nimble response to market changes and need

Build a plan to future-proof your business and hit the ground running post-crisis

Registration & How it Works:

- The masterclass is designed to be interactive and limited to a small group of attendees to learn from the facilitator.
- We encourage attendees to come prepared with questions and challenges to share during the class.
- The masterclass will be facilitated via the Zoom platform. Upon registering, you will receive a confirmation email with your zoom login details.
- On the day, ensure your internet, microphone and video are all switched on and ready to go! If you need further information, please reach out to us at enquire@iqpc.com.au.

MASTERCLASS REGISTRATION FORM

PACKAGE:

Masterclass, 27 July 2020

Cost: \$249 + GST

POINT OF CONTACT	PHONE NUMBER	EMAIL

ATTENDEE DETAILS

Company	
Address	

#	DELEGATE NAME	JOB TITLE	PHONE	EMAIL
1				
2				
3				
4				
5				
			TOTAL AMOUNT \$	

SUBMIT A QUESTION - One Major Challenge You Are Looking To Solve At The Event

(To be delivered to Masterclass Facilitator)

PAYMENT INFORMATION

Credit Card Name			
Card Number		Card Type	
Expiration Date		CCV	

Please return the completed registration details to registration@iqpc.com.au and our customer service officer will be in touch to process your registration. If you would like to provide credit card details over the phone, let us know and we will get in touch with you.

By submitting this form, you agree that the information provided is complete and correct and you understand and accept the terms and conditions that make up this agreement (below). With offices in 12 countries over 6 continents, IQPC is the world's leading provider of strategic business intelligence delivered through seniorlevel, networking conferences. Together with our sister company, WBR, we have educated and trained over two million executives at over 40,000 conferences and training courses worldwide since 1973.

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