



PayTech
CONNECT

PAYTECH CONNECT DIGITAL 2020

16 - 18 JUNE | 3 DAY DIGITAL EVENT

REIMAGINING THE FUTURE OF PAYMENT INNOVATION

ORGANISED BY:



SPONSORED BY:



INTRODUCING PAYTECH CONNECT DIGITAL

2,000
ATTENDEES

PayTech Connect Digital will showcase developments within the global payments ecosystem

PayTech Connect will showcase developments from the global payments ecosystem, encapsulating everything from innovation in commercial payments, to best-in-class retail payment strategies.

We're bringing the sector 9 hours of digital keynotes and panels over a three day digital event that will help the ecosystem make sense of what is the 'new normal' in paytech.

On 16, 17 & 18 June, 2,000 global payments specialists will attend this series of innovative and insightful digital sessions to hear from Financial Controllers, Payments Leads and Treasury Heads from global merchants, financial institutions, tech disruptors and solution providers on how they plan to navigate this new world.

These are the catalysts of change, leading the current global payments narrative.

ECOMMERCE
PROVIDERS



PAYMENT
INSTITUTIONS



TECH
DISRUPTORS



PAYMENT
PROCESSORS



MERCHANTS
& CORPORATES



BANKS



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FINTECHCONNECT.COM

WHAT TO EXPECT FROM PAYTECH CONNECT DIGITAL

PayTech Connect Digital is a series of video and audio digital sessions giving premium content and insight from the world's foremost thought leaders in payments. On 16, 17 & 18 June, they'll deliver a highly engaging experience for senior decision makers where they can hear the latest on disruptive thinking and build relationships with their peers in the global payments community.

Key issues to be addressed include

- Will 2020 finally witness the 'Death of Cash'?
- How can merchants deal with the oncoming liquidity crisis?
- What now for PSD2 and SCA?
- Can paytech come to the rescue for the gig economy? Will we witness the rise of 'micro payments'?



About your hosts

PayTech Connect is brought to you by FinTech Connect, hosts of an online community of over 100,000 global financial technology stakeholders, and organisers of the UK's leading conference and exhibition for the full fintech ecosystem – from early stage startups to multinational financial institutions.

PayTech Connect brings together leaders in global payments, including merchants, banks, payment institutions, ecommerce providers, payment processors and technology disruptors.

FinTech Connect is owned by multinational media organisation, IQPC Ltd, producers of digital events for over 10 years.

WHO ATTENDS OUR DIGITAL EVENTS

FinTech Connect attracts teams from retailers, merchants and financial institutions largely with responsibility for one or more of the following:



PAYMENTS



ECOMMERCE



TREASURY



OMNICHANNEL



OPEN BANKING



CX / UX



PAYABLES/
RECEIVABLES



FRAUD



REVENUE
ASSURANCE



SUPPLY CHAIN
FINANCE



TRADE
FINANCE



INNOVATION

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WHO ATTENDS OUR DIGITAL EVENTS

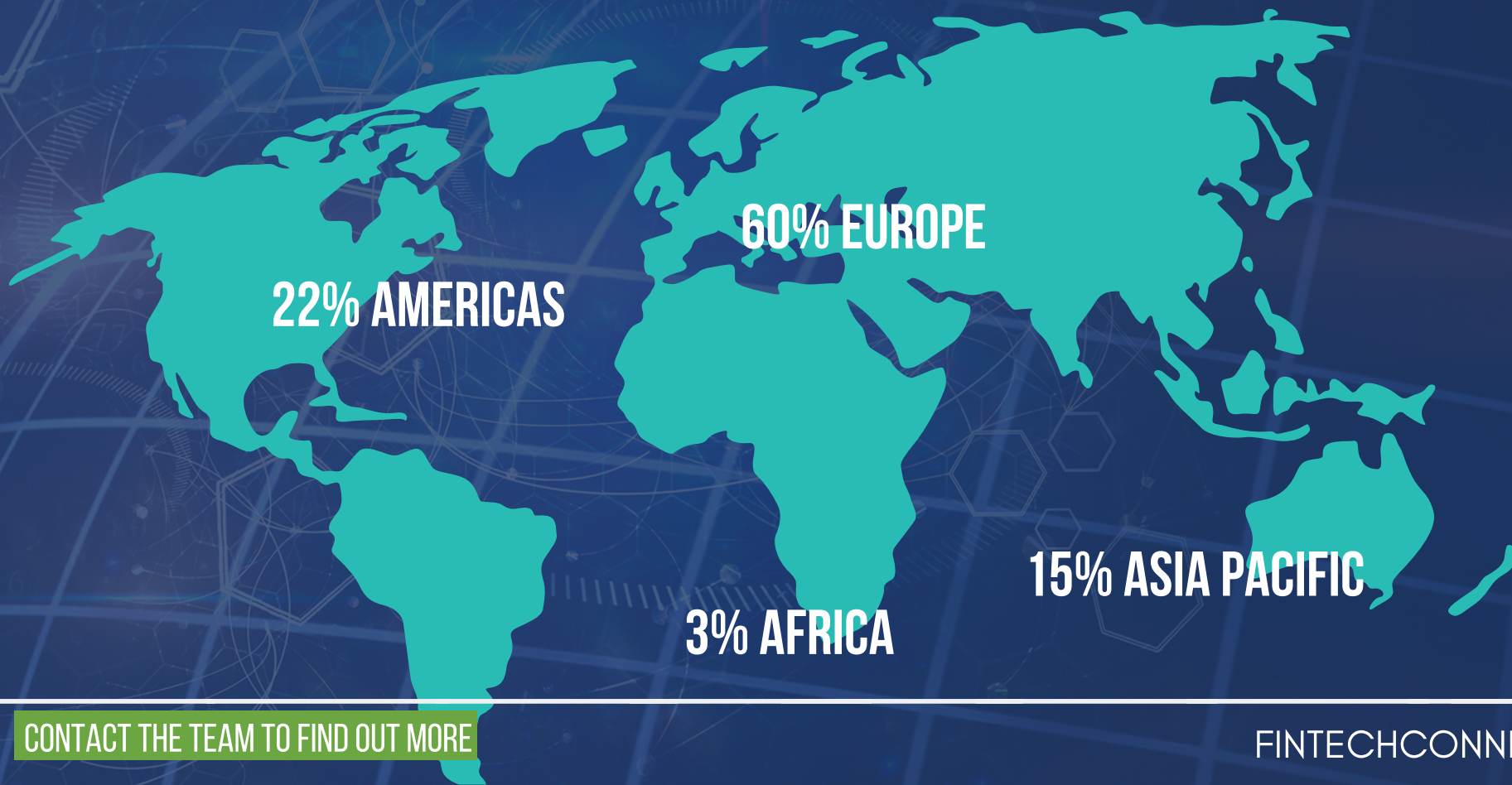
Organisations whose senior representatives have attended our PayTech Connect digital events include:

- Al Fardan Group – UA
- Alawneh Exchange
- Alfa-Ban
- Allian
- Allianz Russi
- American Express
- Arvest Ban
- Banco Ita
- Bangkok Bank
- Bank Indonesia
- Bank Negara Malaysi
- Bank of Ayudhya
- Bank of Baroda
- Bank of Thailand
- Barclays
- BBVA
- BMCE Bank
- BNY Mellon
- Citi
- Commerzbank
- CTBC Bank
- DAZN
- DBS
- Deutsche Börse
- EasyJet
- FTB BANK
- Goldman Sachs
- Halfords
- Hiscox Insurance Co Ltd
- Honda
- HSBC
- ING Bank
- Intesa Sanpaolo (Banca IMI)
- Itau Unibanco
- Kasikornbank
- KBank
- LiveScore
- Lloyds Banking Group
- London Stock Exchange
- MUFG
- N26
- Nomura
- npower
- Pfizer
- RB
- Royal Bank of Scotland
- Santander
- Securities and Exchange Commission Thailand
- Shell
- Sky
- Skyscanner
- Societe Generale
- IStandard Chartered Bank
- State Street
- Sumitomo Mitsui Banking Corporation
- Swiss Re
- Swissquote Bank
- TD Bank
- Tellurian Capital Management LLP
- The Bank of New York Mellon
- The Bank of New York Mellon SA/NV Luxembourg Branch
- Toronto Stock Exchange
- Travelex
- Tui
- UBS
- Unicredit
- Union bank
- Vodafone
- Wells Fargo

ACCESS A GLOBAL PAYMENTS AUDIENCE

105,000
NEWSLETTER
SUBSCRIBERS

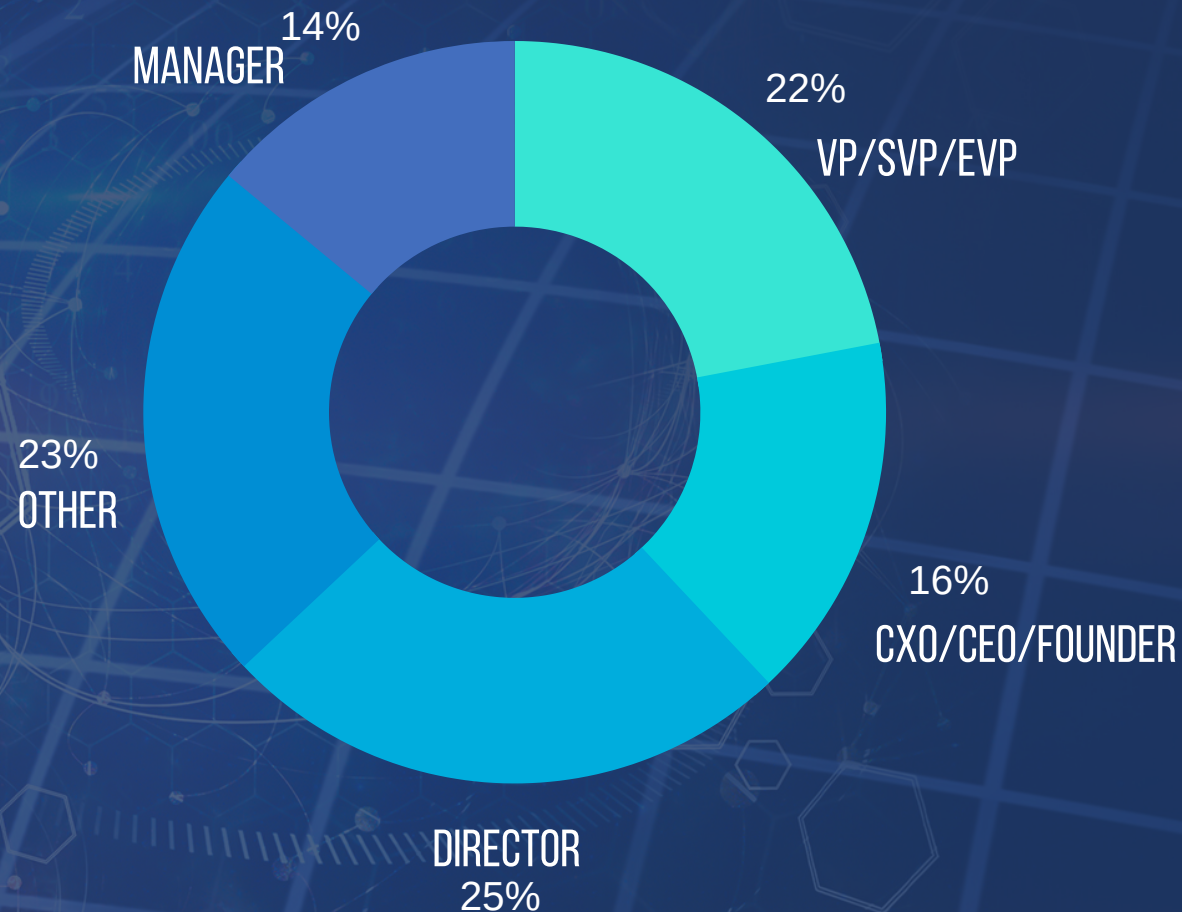
With a global audience across the entire payments ecosystem, you can reach your target audience whatever their specialism.



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REACH SENIOR LEADERS FROM ACROSS THE ECOSYSTEM



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30 SPEAKERS OVER 3 DAYS

Payments experts confirmed include:



Martin Parry
Senior Product
Manager
Skyscanner



Kim Faura
Chief Commercial
Manager
Checkatrade.com



Maria Parpou
Chief Product Officer
Barclays Payments



Rahul Das
Head of Payments
**LiveScore/
Virgin Bets**



Sam Everington
Director of Products
Starling Bank



Joan Cuko
Mobile Payments
Business Analyst
Vodafone



Iona Pullar
Mobile Products
Owner
– Payments
Shell



Ed Adshead Grant
General Manager &
Director of Payments
Bottomline



Frances Coppola
Economist &
Author
Coppola Comment



Kevin Pinnegar,
European Group
Treasurer,
**Honda Motor Europe
LTD**

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AGENDA | DAY ONE | TUES 16 JUNE 2020

Driving payment innovation in a period of transformation

How do merchants drive a seamless payment experience during periods of mass demand? Demand that has shifted to digital platforms from bricks and mortar. Do they have the bandwidth to do so and the processes in place? These sessions look at this from the perspective of some of the world's largest merchants: both traditional and online. We will also assess whether the recent pandemic has finally led to the long heralded 'death of cash' in the UK.

1:30 – 2:00pm **KEYNOTE: Using fintechs to maximise a seamless payments experience, during times of exceptional demand**

2:45 – 3.45pm **PANEL DISCUSSION: Will Covid-19 drive the death of cash in the UK?**

4:00 – 4.30pm **The role of fintechs in driving the payments revolution**

4:45 – 5.45pm **PANEL DISCUSSION: Open Banking in 2020 – are we there yet?**

AGENDA | DAY TWO | WED 17 JUNE 2020

Rolling with the times – maximising the shifting landscape of B2B payments

The B2B payments space was already undergoing a seismic shift. Whilst developing instant P2P transactions has been a well-trodden path for banks, fintechs and solution providers, a seamless payments journey for corporates has taken longer to establish. Add Covid-19 to the mix and innovation has become a necessity in order to overcome potential cash management challenges. Today's session looks in detail at the challenges and opportunities ahead

1:30 – 2:00pm **KEYNOTE: Innovating during a time of reduced liquidity**

2:45 – 3.45pm **PANEL DISCUSSION: What tools are available to deliver strong cash management in a challenging market?**

4:00 – 4.30pm **Top 10 checklist to win in B2B payments**

4:45 – 5.45pm **PANEL DISCUSSION: What is the role of technology in driving the evolution of commercial payments?**

AGENDA | DAY THREE | THURS 18 JUNE 2020

PSD2, SCA and mobile – spearheading innovation in payments architecture

The customer journey is constantly evolving. This innovation is driven by digital transformation across the payments ecosystem; new technologies coming in to make the journey more frictionless and agile. Where are we now at in terms of technology adoption? Open Banking, for example, has received a lot of hype – but are we really seeing the adoption? This final day of sessions looks at these issues in detail to offer a positive narrative of transformation for the better

- 1:30 – 2:00pm** **KEYNOTE: Meeting customer expectations with the next generation of payments**
- 2:45 – 3.45pm** **PANEL DISCUSSION: Strong Customer Authentication – do you believe the hype?**
- 4:00 – 4.30pm** **Building the software needed for successful Open Banking implementation**
- 4:45 – 5.45pm** **PANEL DISCUSSION: Are we witnessing the rapid rise of the mobile first merchant in 2020?**

WHY BECOME A DIGITAL PARTNER?

FULLY
MANAGED
CONTENT &
PROMOTION

As a PayTech Connect Digital Partner, you will increase brand awareness among our global audience of payments professionals and generate valuable leads and enquiries:

Engage with the merchants & FIs that are driving innovation

You'll get to increase brand awareness of your organisation by engaging with hundreds of senior decision-makers from merchants, retailers & financial institutions.

Establish thought leadership

By speaking as part of a panel or keynote, you can establish thought-leadership among your target audience, educate the market on your products and services and be seen as a driving force in global payments.

Generate highly qualified sales leads

You can generate targeted sales leads, essential for metric-driven companies that want to track the results of their marketing spend. Our in-house experts will develop, host and promote your campaign across multiple digital channels to our global audience of decision-makers within the industry.

Align your brand with other market-leading experts.

Each panel and speaker session is curated to give our audience the latest opinion and discussions from market-leading paytech experts - and by speaking alongside them, you can align yourself and your brand with the leading forces in payment innovation.

CONTACT THE TEAM TO FIND OUT MORE

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GET IN TOUCH TODAY

For more information on how PayTech Connect Digital is uniquely placed to help you shape and deliver your message to a targeted audience, contact us now.

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ABOUT THE FINTECH CONNECT DIGITAL PORTFOLIO

**SCALE + AUTHORITY
= ACTION**

At FinTech Connect, our world-class events, digital products and online community give us unique access to senior decision makers within the financial services industry. We've built a reputation founded on providing our global audience of influential leaders with critical business insight.

Our solutions help you meet your specific business goals and objectives through a variety of fully customisable products and packages. We can help your organisation position your brand through highly targeted lead generation and thought leadership omnichannel campaigns.

With FinTech Connect's digital portfolio, you can access this unique audience.

We create custom, precisely targeted campaigns to reach senior decision makers across the fintech ecosystem including digital transformation, regtech, cyber security, paytech and blockchain.

We tailor our services to meet the needs of our clients, offering a wide range of bespoke packages - from content creation and lead generation, to brand building allowing, you to engage with people who need your services or simply extend your online awareness.

In-house expertise in creating B2B content

Our in-house expertise in B2B content creation together with our phenomenal reach to key decision-makers within financial services puts us in the unique position of being able to leverage our relationships with industry thought leaders, our database and web traffic for your advantage

***BRAND AWARENESS *THOUGHT LEADERSHIP *EDUCATE THE MARKET *MEASURABLE RESULTS *LEAD GENERATION ***

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